

Reference guide to submit your application to the SIVAL Innovation Competition



PROCEDURE



To submit your application, see you on the **site of the competition** www.sival-innovation.com
Use the login and password given to you when you booked your booth.

At the end of the application, you will have two possibilities:

- 1- **Save** your application as a draft – you will be able to go back to your application as many times as you like to correct or amend it.
- 2- **Validate** your application – your application will be transmitted to the SIVAL communication department. You will not be able to correct or revise your application.

You may not submit more than 2 applications.

GOOD TO KNOW



At the end of your application form, you may:

- **Print your application** and keep a paper copy of your application
- **Send your file via email**

A FEW TIPS



The jury will be particularly attentive to:

- The clarity of explanations
- The argumentation of answers
- To neutral trial reports and other supporting documents
- To any objective information supporting your argumentation

Generally speaking, your answers must demonstrate the innovative characteristics and benefits that your solution will contribute...

CONTACT



For any question relative to the SIVAL Innovation competition, please contact:

Elodie HURBIN

Tél (*ligne directe*) : 02-41-93-40-37

Mail : elodie.hurbin@destination-angers.com

SIVAL INNOVATION CANDIDATURE – STEP 1: INFORMATION

All fields marked with an * are compulsory

Your application is done in 2 steps

- A form to fill-in with your contact details, your product description, the argumentation

- A form to be attached to your application for files (photos, leaflet...)

Both forms must be completed (at least the compulsory fields)

STEP 1 OF 4 – YOUR CONTACT DETAILS

25%

YOUR CONTACT DETAILS

Contact details of the candidate company

Information visible by all Internet users

This information will be published on the site www.sival-innovation.com and may be used on any support necessary to promote the competition and applications

Company name *

Be careful when entering the company name. It will be used as such in your application and in all the communication supports of the competition

Postal address *

Postcode *

City *

Country *

Telephone *

Email *

Website

Contact details of the contact person for the application

Internal information for the use of the organizers

This information is not public.

It will only be used for the relationship between the organizers of the competition and the candidate company.

Contact name *

Email *

Telephone *

Function In the company *

Contact details of the manufacturer (if different from the exhibitor)

If you are the distributor but not the designer of the product or the service, you must enter the name of the manufacturer here

Manufacturer name

Manufacturer address

Manufacturer website

Competition rules

Competition *

The key points of the competition:

- The innovation presented must be under 2 years of age (see precise date in rules)
- For the category "varietal innovation", the product must be registered in the European catalogue since 3 years maximum
- 2 applications per company at most
- The jury is sovereign

J'ai lu et j'accepte le [règlement](#) du Concours SIVAL Innovation*

NEXT

SIVAL INNOVATION CANDIDATURE – STEP 1: INFORMATION

All fields marked with an * are compulsory

STEP 2 OF 4 – PRESENTATION OF THE PRODUCT TO THE PUBLIC

50%

B) PRESENTATION OF THE PRODUCT TO THE PUBLIC

PUBLIC INFORMATION

This information will be **published** on the site www.sival-innovation.com and may be used on any support necessary to promote the competition and applications (posters, press kit, flyers)

Please do not enter **any confidential information** in this section, as it will be published on the site.

3) Make sure that your intellectual property rights are preserved and the corresponding patents are deposited.

Public presentation of the product or service

Product name *

Commercial name of the product.

Specify if it is a trademark.

Be careful when entering the name of your product, as it will be used as such in your application and on all communication supports of the competition.

Description of the product and Innovative added value *

Ensure that the description of your product or service reflects its innovative character.

Internet users, your clients and prospect will see this description.

200 words minimum

Competition category

Into which category of the competition does your product fall (1 category)? *

- Marketing Solutions
- Collective Approach and Services
- Varietal Innovation
- Plant, soil, and growing media health
- Machines and Automation
- Digital tools, data processing
- Production equipment

There are 7 categories:

Marketing Solutions (Marketing strategies, packaging, and other supplies and small materials)

Collective Approach and Services (Support, facilitation, and sharing solutions from production to marketing)

Varietal Innovation (seeds and plants)

Plant, soil, and growing media health (Biocontrol, biostimulant, fertiliser, mulch, and other solutions for plant and soil health)

Machines and Automation (Motorised machine and machine optimisation equipment)

Digital tools, data processing (Digital applications, decision support tools (DST), modelling, traceability, recognition)

Production equipment (Supplies, small equipment, and production infrastructure - pre-marketing)

Sectors concerned

Your product or service concerns one or more sectors (you may tick several sectors) *

- Cider production
- Ornamental horticulture
- Scented, aromatic and medicinal plants
- Vegetable crops
- Viticulture

PREVIOUS

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SIVAL INNOVATION CANDIDATURE – STEP 1: INFORMATION

All fields marked with an * are compulsory

STEP 3 OF 4 - PRODUCT PRESENTATION TO THE JURY

75%

C) PRODUCT PRESENTATION TO THE JURY

INFORMATION FOR THE JURY

This information will only be seen by the organizers, experts and jury of the SIVAL Innovation competition.

All data is protected by article 2 "Confidentiality" of the commitment chart signed by the experts and members of the jury.

Thank you for bringing all information that proves relevant to the Jury to judge on the innovative character and quality of your variety.

The quality of the information provided directly impacts the judging of your application.

However, make sure that your intellectual property rights are preserved and the corresponding patents are deposited.

General information

Date of 1st commercial launch

Specify the date of the 1st launch if the solution is already commercialized in other countries

Launch date on French market *

Clients targeted

Distribution mode

Guide price

Was this Innovation already presented in other competitions? *

- Oui
- Non

Was the conception of this Innovation subject to collaborations or partnerships? *

(Example: inter-company, technical, research or educational institution)

- Oui
- Non

Deposits of patents, brands and certifications

Was your product or service subject to the deposit of a brand, patent or did it obtain a certification or label? *

- Oui
- Non

Experimentation results

The jury grants significant importance to the results of experiments that will support your argumentation, particularly if they were completed by independent third structures

Was the product subject to tests or experimentation by external third parties? *

- Oui
- Non

PREVIOUS

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SIVAL INNOVATION CANDIDATURE – STEP 1: INFORMATION

All fields marked with an * are compulsory

STEP 4 OF 4 - INFORMATION FOR THE JURY

100%

D) ARGUMENTATION TO THE JURY

INFORMATION FOR THE JURY

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Take your time to complete these items by highlighting all **Information** proving the **Innovative characteristics and new benefits** that your variety will contribute.

The quality of the information provided directly impacts the judging of your application.

However, make sure that your intellectual property rights are preserved and the corresponding patents are deposited.

Innovative characteristics and benefits of your solution

1) To which challenge, problematic does your solution respond?

2) In what way is your solution innovative? Particularly with regards to solutions that already exist in this area?

3) What are the environmental benefits?

(Example: depletion of inputs, waste treatments, and energy savings...)

Explain why

4) What are the benefits for society?

(Example: improvement of working conditions, security ergonomics, job creation, local production, and re-localization...)

Explain why:

5) What are the economical benefits?

(Example: productivity decreased costs, new markets, economic performance for the company, sector...)

Explain why:

PREVIOUS

SAVE

SIVAL INNOVATION CANDIDATURE – STEP 1: INFORMATION

You have now completed the first step of your candidature.

You must now complete the second form to attach files to your candidature. These files (Images, folders) are destined to complete and valorise your candidature. You must send photographs.

STEP 2 – YOUR FILES

Si vous avez déjà ajouté des fichiers, merci de retourner sur votre espace exposant personnel en cliquant sur le lien ci-dessous, puis de cliquer sur "Modifier mes fichiers" :

RETOURNER À MON ESPACE EXPOSANT



SIVAL INNOVATION CANDIDATURE – STEP 2: SAVING FILES

All items marked with an * are compulsory

STEP 1 OF 3 - PUBLIC PRESENTATION OF YOUR INNOVATIVE PRODUCT-SERVICE

33%

A) PUBLIC PRESENTATION OF THE PRODUCT

PUBLIC INFORMATION

This information will be **seen by all Internet users** on the site www.sival-innovation.com and may be used on any support necessary to promote the competition and applications (posters, press kit, flyers)

Please **do not enter any confidential information** in this section, as it will be published on the site.

Public presentation of the product or service

Photograph of the product

This image will illustrate your product on our website and all communication supports.

No change will be possible once your application is online.

This image must correspond to a photograph of your product or service.

Do not place the company logo here.

Title of the product photograph

Upload the product photograph here *

Very important: your image must be in high definition to be used on the site of the competition and the posters, press, etc. in the event that you are nominated

(Jpeg. Format, preferably landscape, 10 Mo max)

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Commercial brochure of the product (pdf or jpg)

This document can be downloaded by Internet users on the website as soon as your application is put online in the product presentation sheet

Formats accepted: pdf or jpg

Title of the sales brochure of the product

Upload your brochure

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NEXT

SIVAL INNOVATION CANDIDATURE – STEP 2: SAVING FILES

All items marked with an * are compulsory

STEP 2 OF 3 - SAVING FILES

66%

B) DOCUMENTS FOR THE JURY

INFORMATION FOR THE JURY

This information will only be seen by the organizers, experts and jury of the SIVAL Innovation competition.

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Thank you for providing all information useful to the jury to judge the innovative character and quality of your product or service.

The quality of the information provided directly impacts the judging of your application.

However, make sure that your intellectual property rights are preserved and the corresponding patents are deposited.

Certification documents

If you desire, you can join certification documents (format pdf or jpg)

Title of your certification file 1

Certification file 1

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Title of your certification file 2

Certification file 2

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Title of your certification file 3

Certification file 3

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Documents, reports, experimentation results

The jury grants significant importance to the results of experimentations that will support your argumentation, particularly if they were carried out by independent third party organisation (preferred format: pdf.

Accepted formats: jpg, word, excel, powerpoint)

Title of your document, report, experimentation result 1

File 1

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Title of your document, report, experimentation result 2

File 2

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Title of your document, report, experimentation result 3

File 3

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Title of your document, report, experimentation result 4

File 4

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Title of your document, report, experimentation result 5

File 5

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PREVIOUS

NEXT

SIVAL INNOVATION CANDIDATURE – STEP 2: SAVING FILES

All items marked with an * are compulsory

STEP 3 OF 3 - ADDITIONAL FILES

100%

B) DOCUMENTS FOR THE JURY (CONTINUATION & ENDING)

Additional files

Facultative video link

If you would like to transmit a video, please enter the URL link here where it can be seen.

If you would like to submit a video, it must be placed on a server (YouTube or other) and you must give us the link to broadcast it:

Other additional files (facultative)

Title of your file 1

File 1

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Title of your file 2

File 2

Choisir un fichier Aucun fichier choisi

Title of your file 3

File 3

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Title of your file 4

File 4

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Title of your file 5

File 5

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PREVIOUS

SAVE

SIVAL INNOVATION CANDIDATURE

Your candidature has been saved as a draft.

You can correct and amend it as many times as you like by going to the exhibitor area.

You must imperatively validate your application before sending it to the competition organizers.

- **DEFINITELY VALIDATE**
- **RETURN TO THE EXHIBITOR AREA**

Please [contact us](#) should you require any further information.