Reference guide

to submit your application to the SIVAL Innovation Competition



PROCEDURE



To submit your application, see you on the **site of the competition <u>www.sival-innovation.com</u> Use the login and password** given to you when you booked your booth.

At the end of the application, you will have two possibilities:

- 1- **Save** your application as a draft you will be able to go back to your application as many times as you like to correct or amend it.
- 2- **Validate** your application your application will be transmitted to the SIVAL communication department. You will not be able to correct or revise your application

You may not submit more than 2 applications

GOOD TO KNOW



At the end of your application form, you may:

- **Print your application** and keep a paper copy of your application
 - Send your file via email

A FEW TIPS



The jury will be particularly attentive to:

- The clarity of explanations
 - The argumentation of answers
 - To neutral trial reports and other supporting documents
 - To any objective information supporting your argumentation

Generally speaking, your answers must demonstrate the innovative characteristics and benefits that your solution will contribute..

CONTACT



For any question relative to the SIVAL Innovation competition, please contact: Elodie HURBIN

Tél (direct ligne): 02-41-93-40-37

Mail: elodie.hurbin@destination-angers.com

SIVAL INNOVATION CANDIDATURE – STEP 1: INFORMATION

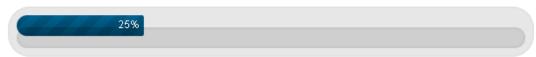
All fields marked with an * are compulsory

Your application is done in 2 steps

- A form to fill-in with your contact details, your product description, the argumentation
- A form to be attached to your application for files (photos, leaflet...)

Both forms must be completed (at least the compulsory fields)

STEP 1 OF 4 - YOUR CONTACT DETAILS



YOUR CONTACT DETAILS

Contact details of the candidate company

Information visible by all Internet users

to promote the competition and applications	
Company name * Be careful when entering the company name. It will be used ports of the competition	as such in your application and in all the communication sup-
Postal address *	
Postcode *	
City *	
Country *	
Telephone *	
Email *	
Website http://	

Contact details of the contact person for the application

Internal information for the use of the organizers

This information is not public. It will only be used for the relationship between the org	ganizers of the competition and the candidate company.
Contact name *	
Emall *	
Telephone *	
Function in the company *	
Function in the company	
	rer (if different from the exhibitor) oduct or the service, you must enter the name of the manufac-
Manufacturer name	
Manufacturer address	
Manufacturer website	
http:// Competition rules	
Competition * The key points of the competition: - The innovation presented must be under 2 years of age (s - For the category "varietal innovation", the product must be - 2 applications per company at most - The jury is sovereign	see precise date in rules} e registered in the European catalogue since 3 years maximum
☐ J'ai lu et j'accepte le <u>règlement</u> du Concours SIVAL	_Innovation*
NEVT	

SIVAL INNOVATION CANDIDATURE - STEP 1: INFORMATION

All fields marked with an * are compulsory

STEP 2 OF 4 - PRESENTATION OF THE PRODUCT TO THE PUBLIC



B) PRESENTATION OF THE PRODUCT TO THE **PUBLIC**

PUBLIC INFORMATION

This information will be **published** on the site www.sival-innovation.com and may be used on any support necessary to promote the competition and applications (posters, press kit, flyers)

Please do not enter any confidential information in this section, as it will be published on the site.

3) Make sure that your intellectual property rights are preserved and the corresponding patents are deposited.

Public presentation of the product or service
Product name * Commercial name of the product.
Specify if it is a trademark.
Be careful when entering the name of your product, as it will be used as such in your application and on all communication supports of the competition.
Description of the product and innovative added value *
Ensure that the description of your product or service reflects its innovative character.
Internet users, your clients and prospect will see this description. 200 words minimum

Competition category

Into which category of the competition does your product fall (1 category)? *

- Presentation, Packaging and Marketing
- Collective Approach
- Varietal Innovation
- o Inputs, Crop Protection and Fertilisation
- Machines and Automation
- Services and Software
- Manufacturing Solutions

There are 7 categories:

Presentation, Packaging and Marketing Collective Approach Varietal Innovation Inputs, Crop Protection and Fertilisation Machines and Automation Services and Software Manufacturing Solutions

Sectors concerned

Your product or service	concerns one
Cider production	
Ornamental horticultur	e
Scented, aromatic and	medicinal plants
■ Vegetable crops	
─ Viticulture	
PREVIOUS	NEXT

SIVAL INNOVATION CANDIDATURE – STEP 1: INFORMATION

All fields marked with an * are compulsory

STEP 3 OF 4 - PRIVATE INFORMATION FOR THE JURY CONCERNING YOUR INNOVATION.



C) PRODUCT PRESENTATION TO THE JURY

INFORMATION FOR THE JURY

This information will only be seen by the organizers, experts and jury of the SIVAL Innovation competition.

All data is protected by article 2 "Confidentiality" of the commitment chart signed by the experts and members of the jury.

Thank you for brining all information that proves relevant to the jury to judge on the innovative character and quality of your variety.

The quality of the information provided directly impacts the judging of your application.

However, make sure that your intellectual property rights are preserved and the corresponding patents are deposited.

General information	
Type of vegetable material, key characteristic	cs
Catalogue reference	
Catalogue registration date or date of protection	n of variety
aunching date on French market	

Launching date on French market
Clients targeted
chents targeten
Distribution mode
Gulde price
Innovative and beneficial characteristic of your variety
What are the innovative characteristics of your variety that seem to concur with the qualities required hereunder?
Tick the corresponding box(es) and justify in the text.
This variety represents a veritable innovation compared with existing varieties
☐ This variety represents a veritable innovation compared with existing varieties
This variety was subject to a directed or particular selection methodology
☐ This variety was subject to a directed or particular selection methodology
This variety brings new resistance to diseases, organoleptic, nutritional, health qualities.
☐ This variety brings new resistance to diseases, organoleptic, nutritional, health qualities
This variety is associated to an innovative or sustainable production mode (crop management, production activities)
This variety is associated to an innovative or sustainable production mode (crop management, production activities)
This variety responds to a consumer need or specific target (new markets, new expectations)
☐ This variety responds to a consumer need or specific target (new markets, new expectations)
This variety contributes economical benefits to the selectors/producers/transformers or distributors (productivity, shelf life, cost, etc.)
This variety contributes economical benefits to the selectors/producers/transformers or distributors (productivity, shelf life, cost, etc.)
Other Innovations
☐ Other Innovations

SIVAL INNOVATION CANDIDATURE – STEP 1: INFORMATION

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STEP 4 OF 4 - ARGUMENTATION TO THE JURY



D) ARGUMENTATION TO THE JURY

INFORMATION FOR THE IURY

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Take your time to complete these items by highlighting all information proving the innovative characteristics and new benefitsthat your variety will contribute.

The quality of the information provided directly impacts the judging of your application.

However, maker sure that your intellectual property rights are preserved and the corresponding patents are deposited.

Selection	on approach				
What sel	ection methodolo	gy was adopted?	,		
Was this i	nnovation subject	to collaboration	ns or partners	hlps?	
(Example: in	ter-companies, techn	ical institutions, res	earch, education) if so, which?	

What are the most r	cent varieties used to make the comparison with this new variety?
Which professionals	or organs have already observed the variety?
Name of the person	having followed the trails in the experimentation stations:
PREMIONS	CANE
PREVIOUS	SAVE
SIVAL INN	OVATION CANDIDATURE - STEP 1: IN-
FORMATION	
FURIMATION	/ IN
You have now come	ted the first step of your candidature.
•	ete the second form to attach files to your candidature. These files (Images,
folders) are destine	to complete and valorise your candidature. You must send photographs.
STEP 2 – YOUR FILE	
P1	
	ité des fichiers, merci de retourner sur votre espace exposant personnel en cli- ssous, nuis de cliquer sur "Modifier mes fichiers" :

SIVAL Angers – Route de Paris – 49044 ANGERS cedex 01 Tél : 02-41-93-40-40 – <u>www.sival-angers.com - www.sival-innovation.com</u>

SIVAL INNOVATION CANDIDATURE – STEP 2: SAVING FILES

All items marked with an * are compulsory

STEP 1 OF 3 - PUBLIC PRESENTATION OF YOUR INNOVATIVE PRODUCT-SERVICE



A) PUBLIC PRESENTATION OF THE PRODUCT

PUBLIC INFORMATION

This information will be **seen by all Internet users** on the site www.sival-innovation.com and may be used on any support necessary to promote the competition and applications (posters, press kit, flyers)

Please do not enter any confidential information in this section, as it will be published on the site.

Public presentation of the product or service

Photograph of the product

This image will illustrate your product on our website and all communication supports.

No change will be possible once your application is online.

This image must correspond to a photograph of your product or service.

Do not place the company logo here.

Title of the proc	luct photograph	

Upload the product photograph here *

Very important: your image must be in high definition to be used on the site of the competition and the posters, press, etc. in the event that you are nominated

(Jpeg. Format, preferably landscape, 10 Mo max)

Parcourir Aucun fichier sélectionné.	Parcourir	Aucun fichier sélectionné.	
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Commercial brochure of the product (pfd or jpg) This decument can be developeded by leterest users on the website as some as your application is a

This document can be downloaded by Internet users on the website as soon as your application is put online in the product presentation sheet

Formats accepted; pdf or jpg

Title of the sale	es brochure of the product
Parcourir	Aucun fichier sélectionné.
NEXT	

SIVAL INNOVATION CANDIDATURE – STEP 2: SAVING FILES

All items marked with an * are compulsory

STEP 2 OF 3 - SAVING FILES



B) DOCUMENTS FOR THE JURY

INFORMATION FOR THE JURY

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Thank you for providing all information useful to the jury to judge the innovative character and quality of your product or service.

The quality of the information provided directly impacts the judging of your application.

However, maker sure that your intellectual property rights are preserved and the corresponding patents are deposited.

Certification documents If you desire, you can join certification documents (format pdf or jpg) (exemple : AMM) Title of your certification file 1 Parcourir... Aucun fichier sélectionné. Title of your certification file 2 Parcourir... Aucun fichier sélectionné. Title of your document, report, experimentation result 3

Aucun fichier sélectionné.

Parcourir...

Documents, reports, experimentation results

The jury grants significant importance to the results of experimentations that will support your argumentation, particularly if they were carried out by independent third party organisation (preferred format: pdf.

Accepted formats: jpg, word, excel, powerpoint)

Title of your document, report, experimentation	n result 1
File 1	
Parcourir Aucun fichier sélectionné.	
Title of your document, report, experimentation	n result 2
Flie 2	
Parcourir Aucun fichier sélectionné.	
Title of your document, report, experimentation	n result 3
File 3	
Parcourir Aucun fichier sélectionné.	
Title of your document, report, experimentation result &	•
File 4	
Parcourir Aucun fichier sélectionné.	
Title of your document, report, experimentation result 5	.
File 5	
Parcourir Aucun fichier sélectionné.	
PREVIOUS NEXT	

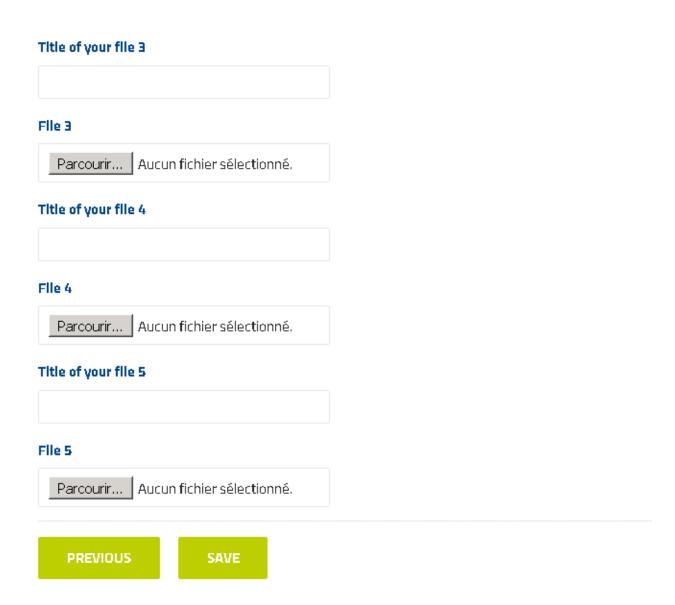
SIVAL INNOVATION CANDIDATURE – STEP 2: SAVING FILES

All items marked with an * are compulsory

STEP 3 OF 3 - ADDITIONAL FILES



B) DOCUMENTS FOR TH	IE JURY (CONTINUATION
& ENDING)	
Additional files	
Facultative video link	
If you would like to transmit a video, please end if you would like to submit a video, it must be placed on a secast it:	ter the URL link here where it can be seen. erver (YouTube or other) and you must give us the link to broad-
Other additional files (facultative)	
Title of your file 1	
File 1	
Parcourir Aucun fichier sélectionné.	
Title of your file 2	
File 2	
Parcourir Aucun fichier sélectionné.	



SIVAL INNOVATION CANDIDATURE

Your candidature has been saved as a draft.

You can correct and amend it as many times as you like by going to the exhibitor area.

You must imperatively validate your application before sending it to the competition organizers.

- DEFINITIVELY VALIDATE
- RETURN TO THE EXHIBITOR AREA

Please contact us should you require any further information.

