Reference guide

to submit your application to the SIVAL Innovation Competition



PROCEDURE



To submit your application, see you on the **site of the competition <u>www.sival-innovation.com</u> Use the login and password** given to you when you booked your booth.

At the end of the application, you will have two possibilities:

- 1- **Save** your application as a draft you will be able to go back to your application as many times as you like to correct or amend it.
- 2- **Validate** your application your application will be transmitted to the SIVAL communication department. You will not be able to correct or revise your application

You may not submit more than 2 applications

GOOD TO KNOW



At the end of your application form, you may:

- **Print your application** and keep a paper copy of your application
 - Send your file via email

A FEW TIPS



The jury will be particularly attentive to:

- The clarity of explanations
- The argumentation of answers
- To neutral trial reports and other supporting documents
- To any objective information supporting your argumentation

Generally speaking, your answers must demonstrate the innovative characteristics and benefits that your solution will contribute..

CONTACT



For any question relative to the SIVAL Innovation competition, please contact: Elodie HURBIN

Tél (ligne directe): 02-41-93-40-37

Mail: elodie.hurbin@destination-angers.com

SIVAL INNOVATION CANDIDATURE – STEP 1: INFORMATION

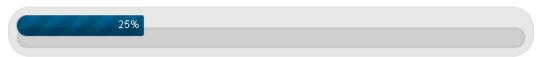
All fields marked with an * are compulsory

Your application is done in 2 steps

- A form to fill-in with your contact details, your product description, the argumentation
- A form to be attached to your application for files (photos, leaflet...)

Both forms must be completed (at least the compulsory fields)

STEP 1 OF 4 - YOUR CONTACT DETAILS



YOUR CONTACT DETAILS

Contact details of the candidate company

Information visible by all Internet users

to promote the competition and applications	
Company name * Be careful when entering the company name. It will be used ports of the competition	as such in your application and in all the communication sup-
Postal address *	
Postcode *	
City *	
Country *	
Telephone *	
Email *	
Website http://	

Contact details of the contact person for the application

Internal information for the use of the organizers

This information is not public. It will only be used for the relationship between the	e organizers of the competition and the candidate company.
Contact name *	
Emall *	
Lilian	
Telephone *	
Function in the company *	
	turer (if different from the exhibitor) product or the service, you must enter the name of the manufac-
Manufacturer name	
Manufacturer address	
Manufacturer website	
http:// Competition rules	
Competition * The key points of the competition: The innovation presented must be under 2 years of ag For the category "varietal innovation", the product mus 2 applications per company at most The jury is sovereign	ge (see precise date in rules) st be registered in the European catalogue since 3 years maximum
☐ J'ai lu et j'accepte le <u>règlement</u> du Concours SN	VAL Innovation*
NEVT	

SIVAL INNOVATION CANDIDATURE - STEP 1: INFORMATION

All fields marked with an * are compulsory

STEP 2 OF 4 - PRESENTATION OF THE PRODUCT TO THE PUBLIC



B) PRESENTATION OF THE PRODUCT TO THE **PUBLIC**

PUBLIC INFORMATION

This information will be **published** on the site www.sival-innovation.com and may be used on any support necessary to promote the competition and applications (posters, press kit, flyers)

Please do not enter any confidential information in this section, as it will be published on the site.

3) Make sure that your intellectual property rights are preserved and the corresponding patents are deposited.

Public presentation of the product or service
Product name * Commercial name of the product.
Specify if it is a trademark.
Be careful when entering the name of your product, as it will be used as such in your application and on all communication supports of the competition.
Description of the product and innovative added value *
Ensure that the description of your product or service reflects its innovative character.
Internet users, your clients and prospect will see this description. 200 words minimum

Competition category

Into which category of the competition does your product fall (1 category)? *

- o Presentation, Packaging and Marketing
- Collective Approach
- Varietal Innovation
- o Inputs, Crop Protection and Fertilisation
- Machines and Automation
- Services and Software
- Manufacturing Solutions

There are 7 categories:

Presentation, Packaging and Marketing Collective Approach Varietal Innovation Inputs, Crop Protection and Fertilisation Machines and Automation Services and Software Manufacturing Solutions

Sectors concerned

Your product or service	concerns one
Cider production	
Ornamental horticultur	e
Scented, aromatic and	medicinal plants
■ Vegetable crops	
─ Viticulture	
PREVIOUS	NEXT

SIVAL INNOVATION CANDIDATURE – STEP 1: INFORMATION

All fields marked with an * are compulsory

STEP 3 OF 4 - PRODUCT PRESENTATION TO THE JURY.



C) PRODUCT PRESENTATION TO THE JURY

INFORMATION FOR THE JURY

This information will only be seen by the organizers, experts and jury of the SIVAL Innovation competition.

All data is protected by article 2 "Confidentiality" of the commitment chart signed by the experts and members of the jury.

Thank you for brining all information that proves relevant to the Jury to judge on the innovative character and quality of your variety.

The quality of the information provided directly impacts the judging of your application.

However, make sure that your intellectual property rights are preserved and the corresponding patents are deposited.

Date of 1st commercial launch Specify the date of the 1st launch if the solution is already commercialized in other countries Launch date on French market * Clients targeted

Distribution mode	
I	
Gulde price	
Was this innovation aiready presented	i in other competitions *
Oui	
○ Non	
Was the conception of this innovation ((Example: inter-company, technical, research or e	subject to collaborations or partnerships? * ducational institution)
Oui	
○ Non	
Deposits of patents, brands ar Was your product or service subject to certification or label? *	o the deposit of a brand, patent or did it obtain a
○ Oui	
○ Non	
Experimentation results The jury grants significant importance to the result they were completed by independent third structure.	ults of experiments that will support your argumentation, particularly ctures
Was the product subject to tests or exp	perimentation by external third parties *
Oui	
○ Non	

SIVAL INNOVATION CANDIDATURE – STEP 1: INFORMATION

All fields marked with an * are compulsory

STEP 4 OF 4 - INFORMATION FOR THE JURY



D) ARGUMENTATION TO THE JURY

INFORMATION FOR THE IURY

This information will only be seen by the organizers, experts and jury of the SIVAL Innovation competition.

All data is protected by article 2 "Confidentiality" of the commitment chart signed by the experts and members of the jury.

Take your time to complete these items by highlighting all **information** proving the **innovative characteristics and new benefits** that your variety will contribute.

The quality of the information provided directly impacts the judging of your application.

However, maker sure that your intellectual property rights are preserved and the corresponding patents are deposited.

Innovative characteristics and benefits of your solution 1) To which challenge, problematic does your solution respond? 2) In what way is your solution innovative? Particularly with regards to solutions that already exist in this area? 3) What are the environmental benefits? (Example: depletion of inputs, waste treatments, and energy savings...) Explain why

xplain why:	orking conditions, securit	:y, ergonomics, job	b creation, local p	roduction, and re	-localization)	
) What are the econo		acanamic narfa	rmanca for the c	amagnu cartar I		
ixample: productivity, decrea xplain why:	sea casts, new mariets	, economic perfoi	rmance for the c	impany, sector)		
PREVIOUS	SAVE					
SIVAL INN	IOVATIO	N CAI	NDID/	ATURE	- STE	P 1: IN
FORMATI						
CKIVIATI	OI4					

Si vous avez déjà ajouté des fichiers, merci de retourner sur votre espace exposant personnel en cliquant sur le lien ci-dessous, puis de cliquer sur "Modifier mes fichiers" :











SIVAL INNOVATION CANDIDATURE – STEP 2: SAVING FILES

All items marked with an * are compulsory

STEP 1 OF 3 - PUBLIC PRESENTATION OF YOUR INNOVATIVE PRODUCT-SERVICE



A) PUBLIC PRESENTATION OF THE PRODUCT

PUBLIC INFORMATION

This information will be seen by all Internet users on the site

www.sival-innovation.com and may be used on any support necessary to promote the competition and applications (posters, press kit, flyers)

Please do not enter any confidential information in this section, as it will be published on the site.

Public presentation of the product or service

Photograph of the product

This image will illustrate your product on our website and all communication supports.

No change will be possible once your application is online.

This image must correspond to a photograph of your product or service.

Do not place the company logo here.

Upload the product photograph here *

Very important: your image must be in high definition to be used on the site of the competition and the posters, press, etc. in the event that you are nominated

(Jpeg. Format, preferably landscape, 10 Mo max)

Choisir un fichier	Aucun fichier choisi
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Commercial brochure of the product (pfd or jpg)

This document can be downloaded by Internet users on the website as soon as your application is put online in the product presentation sheet

Formats accepted; pdf or jpg

Title of the sales brochure of the product

Upload your brochure

Choisir un fichier Aucun fichier choisi

NEXT

SIVAL INNOVATION CANDIDATURE – STEP 2: SAVING FILES

All items marked with an * are compulsory

STEP 2 OF 3 - SAVING FILES



B) DOCUMENTS FOR THE JURY

INFORMATION FOR THE JURY

This information will only be seen by the organizers, experts and jury of the SIVAL Innovation competition.

All data is protected by article 2 "Confidentiality" of the commitment chart signed by the experts and members of the jury.

Thank you for providing all information useful to the jury to judge the innovative character and quality of your product or service.

The quality of the information provided directly impacts the judging of your application.

However, maker sure that your intellectual property rights are preserved and the corresponding patents are deposited.

Certification documents If you desire, you can join certification documents (format pdf or jpg) Title of your certification file 1 Certification file 1 Choisir un fichier Aucun fichier choisi Title of your certification file 2 Certification file 2 Choisir un fichier Aucun fichier choisi Title of your certification file 3 Certification file 3 Choisir un fichier Aucun fichier choisi

Documents, reports, experimentation results

The jury grants significant importance to the results of experimentations that will support your argumentation, particularly if they were carried out by independent third party organisation (preferred format: pdf.

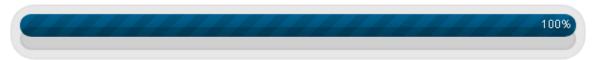
Accepted formats: jpg, word, excel, powerpoint)

Title of your document, report, experimentation result 1
File 1
Choisir un fichier Aucun fichier choisi
Title of your document, report, experimentation result 2
File 2
Choisir un fichier Aucun fichier choisi
Title of your document, report, experimentation result 3
File 3
Choisir un fichier Aucun fichier choisi
Title of your document, report, experimentation result 4
File 4
Choisir un fichier Aucun fichier choisi
Title of your document, report, experimentation result 5
File 5
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PREVIOUS NEXT

SIVAL INNOVATION CANDIDATURE - STEP 2: SAVING FILES

All items marked with an * are compulsory

STEP 3 OF 3 - ADDITIONAL FILES



B) DOCUMENTS FOR TH	IE JURY (CONTINUATIO
& ENDING)	
Additional files	
Facultative video link	
If you would like to transmit a video, please ent If you would like to submit a video, it must be placed on a se broadcast it:	
Other additional files (facultative)	
Title of your file 1	
File 1	
Choisir un fichier Aucun fichier choisi	
Title of your file 2	
File 2	
Choisir un fichier Aucun fichier choisi	

Title of your file 3
File 3
Choisir un fichier Aucun fichier choisi
Title of your file 4
File 4
Choisir un fichier Aucun fichier choisi
Title of your file 5
File 5
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PREVIOUS SAVE

SIVAL INNOVATION CANDIDATURE

Your candidature has been saved as a draft.

You can correct and amend it as many times as you like by going to the exhibitor area.

You must imperatively validate your application before sending it to the competition organizers.

- DEFINITIVELY VALIDATE
- RETURN TO THE EXHIBITOR AREA

Please contact us should you require any further information.