# Reference guide

# to submit your application to the SIVAL Innovation Competition



# **PROCEDURE**



To submit your application, see you on the site of the competition <u>www.sival-innovation.com</u> Use the login and password given to you when you booked your booth.

At the end of the application, you will have two possibilities:

- 1- Save your application as a draft you will be able to go back to your application as many times as you like to correct or amend it.
- 2- Validate your application your application will be transmitted to the SIVAL communication department. You will not be able to correct or revise your application

You may not submit more than 2 applications

# **GOOD TO KNOW**



At the end of your application form, you may:

- Print your application and keep a paper copy of your application
- Send your file via email

# A FFW TIPS



The jury will be particularly attentive to:

- The clarity of explanations
- The argumentation of answers
- To neutral trial reports and other supporting documents
- To any objective information supporting your argumentation

Generally speaking, your answers must demonstrate the innovative characteristics and benefits that your solution will contribute...

# CONTACT



For any question relative to the SIVAL Innovation competition, please contact: Delphine PIAU

Tél (direct ligne): 02-41-93-62-71

Mail: delphine.piau@destination-angers.com

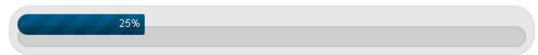
All fields marked with an \* are compulsory

# Your application is done in 2 steps

- A form to fill-in with your contact details, your product description, the argumentation
- A form to be attached to your application for files (photos, leaflet...)

Both forms must be completed (at least the compulsory fields)

STEP 1 OF 4 - YOUR CONTACT DETAILS



# YOUR CONTACT DETAILS

# Contact details of the candidate company

Information visible by all Internet users

This information will be published on the site www.sival-innovation.com and may be used on any support necessary to promote the competition and applications

to promote the competition and applications		
Company name *  Be careful when entering the company name. It will be used	as such in your application and in all the communication sup-	
ports of the competition	as such in your application and in an tile communication sup-	
Postal address *		
Postcode *		
City *		
Country *		
Telephone *		
Emall *		
Website		
http://		

# Contact details of the contact person for the application

Internal information for the use of the organizers

This information is not public. It will only be used for the relationship between the organ	nizers of the competition and the candidate company.
Contact name *	
Emall *	
Telephone *	
Function in the company *	
Contact details of the manufacture	er (if different from the exhibitor) and not the service, you must enter the name of the manufac-
turer here  Manufacturer name	ict of the service, you must enter the name of the manufac-
Manufacturer address	
Manufacturer website	
http:// Competition rules	
Competition *  The key points of the competition:  - The innovation presented must be under 2 years of age (see  - For the category "varietal innovation", the product must be re  - 2 applications per company at most  - The jury is sovereign	
☐ J'ai lu et j'accepte le <u>règlement</u> du Concours SIVAL In	novation*
NEXT	

All fields marked with an \* are compulsory

STEP 2 OF 4 - PRESENTATION OF THE PRODUCT TO THE PUBLIC



# B) PRESENTATION OF THE PRODUCT TO THE PUBLIC

# PUBLIC INFORMATION

This information will be **published** on the site www.sival-innovation.com and may be used on any support necessary to promote the competition and applications (posters, press kit, flyers)

Please do not enter any confidential information in this section, as it will be published on the site.

3) Make sure that your intellectual property rights are preserved and the corresponding patents are deposited.

# Public presentation of the product or service

Product name *  Commercial name of the product.  Specify if it is a trademark.  Be careful when entering the name of your product, as it will be used as such in your application and on all communication supports of the competition.
Description of the product and innovative added value *  Ensure that the description of your product or service reflects its innovative character.  Internet users, your clients and prospect will see this description.
200 words minimum

# **Competition category**

Into which category of the competition does your product fall (1 category)? *
Collective approach
○ Inputs
Machines and automation
Manufacturing solutions
Presentation, marketing
Services, software
Varietal Innovation
There are 7 categories:
Inputs (protection of cultivations, fertilization, bio control, benological inputs)  Machines and automation  Production solutions (supports, supply, small material and equipment)  Packaging, marketing (packaging, labelling, packing)  Services and software (training, technical support, software decision aid, other services)  Community approach (community initiative in the interest of a sector)
Sectors concerned
Your product or service concerns one or more sectors (you may tick several sectors) *
☐ Cider production
Ornamental horticulture
Scented, aromatic and medicinal plants
☐ Vegetable crops
□ Viticulture
PREVIOUS NEXT

All fields marked with an \* are compulsory

STEP 3 OF 4 - PRIVATE INFORMATION FOR THE JURY CONCERNING YOUR INNOVATION



# C) PRODUCT PRESENTATION TO THE JURY

# INFORMATION FOR THE JURY

This information will only be seen by the organizers, experts and jury of the SIVAL Innovation competition.

All data is protected by article 2 "Confidentiality" of the commitment chart signed by the experts and members of the jury.

Thank you for brining all information that proves relevant to the jury to judge on the innovative character and quality of your variety.

The quality of the information provided directly impacts the judging of your application.

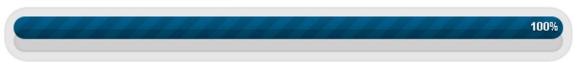
However, make sure that your intellectual property rights are preserved and the corresponding patents are deposited.

General Information		
Type of vegetable material, key characteristics		
Catalogue reference		
Catalogue registration date or date of protection o	fvarlety	
aunching date on French market		

Launching date on French market
Clients targeted
Distribution mode
Gulde price
Innovative and beneficial characteristic of your variety
What are the innovative characteristics of your variety that seem to concur with the qualities re-
quired hereunder?
Tick the corresponding box(es) and justify in the text.
This variety represents a veritable innovation compared with existing varieties
☐ This variety represents a veritable innovation compared with existing varieties
This variety was subject to a directed or particular selection methodology
☐ This variety was subject to a directed or particular selection methodology
This variety brings new resistance to diseases, organoleptic, nutritional, health qualities.
☐ This variety brings new resistance to diseases, organoleptic, nutritional, health qualities
This variety is associated to an innovative or sustainable production mode (crop management, production activities)
This variety is associated to an innovative or sustainable production mode (crop management, production activities)
This variety responds to a consumer need or specific target (new markets, new expectations)
☐ This variety responds to a consumer need or specific target (new markets, new expectations)
This variety contributes economical benefits to the selectors/producers/transformers or distributors (productivity, shelf life, cost, etc.)
This variety contributes economical benefits to the selectors/producers/transformers or distributors (productivity, shelf life, cost, etc.)
Other Innovations
☐ Other Innovations
NEXT NEXT

All fields marked with an \* are compulsory

STEP 4 OF 4 - ARGUMENTATION TO THE JURY



# D) ARGUMENTATION TO THE JURY

### INFORMATION FOR THE JURY

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Take your time to complete these items by highlighting all information proving the innovative characteristics and new benefitsthat your variety will contribute.

The quality of the information provided directly impacts the judging of your application.

However, maker sure that your intellectual property rights are preserved and the corresponding patents are deposited.

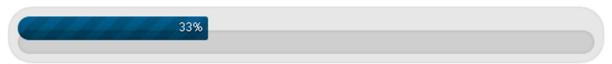
Sele	ection approach			
What selection methodology was adopted?				
	this innovation subjection subjection inter-companies, tec			

What are the most re	ecent varieties used to make the comparison with this new variety?
Which professionals	or organs have already observed the variety?
Name of the persons	s having followed the trails in the experimentation stations:
PREVIOUS	SAVE
CIVAL IBIBI	OVERTION CONDIDERATION STEP 4: IN
SIVAL IIVIV	OVATION CANDIDATURE – STEP 1: IN
<b>FORMATIO</b>	ON
You have now compl	eted the first step of your candidature.
	lete the second form to attach files to your candidature. These files (Images,
folders) are destine	d to complete and valorise your candidature. You must send photographs.
STEP 2 – YOUR FILE	s
	uté des fichiers, merci de retourner sur votre espace exposant personnel en cl
quant sur le lien ci-de	essous, puis de cliquer sur "Modifier mes fichiers" :

# SIVAL INNOVATION CANDIDATURE – STEP 2: SAVING FILES

All items marked with an \* are compulsory

STEP 1 OF 3 - PUBLIC PRESENTATION OF YOUR INNOVATIVE PRODUCT-SERVICE



# A) PUBLIC PRESENTATION OF THE PRODUCT

# PUBLIC INFORMATION

This information will be **seen by all Internet users** on the site www.sival-innovation.com and may be used on any support necessary to promote the competition and applications (posters, press kit, flyers)

Please do not enter any confidential information in this section, as it will be published on the site.

# Public presentation of the product or service

# Photograph of the product

This image will illustrate your product on our website and all communication supports.

No change will be possible once your application is online.

This image must correspond to a photograph of your product or service.

Do not place the company logo here.

Title of the product photograph		

# Upload the product photograph here \*

Very important: your image must be in high definition to be used on the site of the competition and the posters, press, etc. in the event that you are nominated

(Jpeg. Format, preferably landscape, 10 Mo max)

Parcourir Aucun fichier sélectionné.	
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# Commercial brochure of the product (pfd or jpg) This document can be downloaded by Internet users on the website as soon as your application is put online in the product presentation sheet Formats accepted; pdf or jpg Title of the sales brochure of the product Upload your brochure Parcourir... Aucun fichier sélectionné.

NEXT

# SIVAL INNOVATION CANDIDATURE – STEP 2: SAVING FILES

All items marked with an \* are compulsory

STEP 2 OF 3 - SAVING FILES



# B) DOCUMENTS FOR THE JURY

### INFORMATION FOR THE IURY

File 3

Parcourir... Aucun fichier sélectionné.

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**Thank you for providing all information useful to the** jury to judge the innovative character and quality of your product or service.

The quality of the information provided directly impacts the judging of your application.

However, maker sure that your intellectual property rights are preserved and the corresponding patents are deposited.

# Certification documents If you desire, you can join certification documents (format pdf or jpg) (exemple : AMM) Title of your certification file 1 Parcourir... Aucun fichier sélectionné. Title of your certification file 2 Parcourir... Aucun fichier sélectionné. Title of your document, report, experimentation result 3

# Documents, reports, experimentation results

The jury grants significant importance to the results of experimentations that will support your argumentation, particularly if they were carried out by independent third party organisation (preferred format: pdf.

Accepted formats: jpg, word, excel, powerpoint)

Title of your document, report, experimentatio	n result 1
File 1	
Parcourir Aucun fichier sélectionné.	
Title of your document, report, experimentatio	n result 2
File 2	
Parcourir Aucun fichier sélectionné.	
Title of your document, report, experimentatio	n result 3
File 3	
Parcourir Aucun fichier sélectionné.	
Title of your document, report, experimentation result 4	
Flie 4	
Parcourir Aucun fichier sélectionné.	
Title of your document, report, experimentation result 5	
File 5	
Parcourir Aucun fichier sélectionné.	
PREVIOUS NEXT	

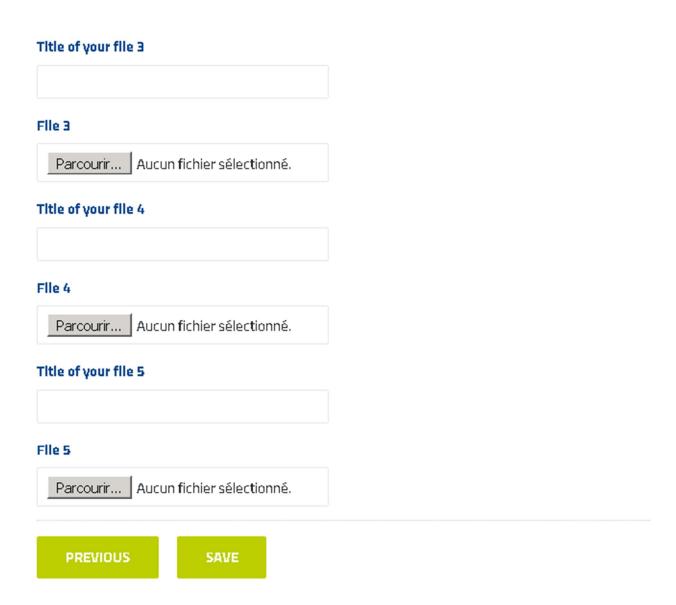
# SIVAL INNOVATION CANDIDATURE - STEP 2: SAVING FILES

All items marked with an \* are compulsory

STEP 3 OF 3 - ADDITIONAL FILES



B) DOCUMENTS FOR TH	IE JURY (CONTINUATION
& ENDING)	
Additional files	
Facultative video link	
If you would like to transmit a video, please en If you would like to submit a video, it must be placed on a se cast it:	ter the URL link here where it can be seen. erver (YouTube or other) and you must give us the link to broad-
Other additional files (facultative)	
Title of your file 1	
File 1	
Parcourir Aucun fichier sélectionné.	
Title of your file 2	
File 2	
Parcourir Aucun fichier sélectionné.	



# SIVAL INNOVATION CANDIDATURE

Your candidature has been saved as a draft.

You can correct and amend it as many times as you like by going to the exhibitor area.

You must imperatively validate your application before sending it to the competition organizers.

- DEFINITIVELY VALIDATE
- RETURN TO THE EXHIBITOR AREA

Please contact us should you require any further information.

